

U.S. Department of Justice
Washington, DC 20530

Supplemental Statement**Pursuant to the Foreign Agents Registration Act of 1938, as amended**For Six Month Period Ending December 31 2014

(Insert date)

I - REGISTRANT

1. (a) Name of Registrant

(b) Registration No.

Caribbean Tourism Organization USA, Inc

991

(c) Business Address(es) of Registrant

80 Broad Street, Suite 3302
New York, NY 10004

2. Has there been a change in the information previously furnished in connection with the following?

(a) If an individual:

- | | | |
|---------------------------|------------------------------|-----------------------------|
| (1) Residence address(es) | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (2) Citizenship | Yes <input type="checkbox"/> | No <input type="checkbox"/> |
| (3) Occupation | Yes <input type="checkbox"/> | No <input type="checkbox"/> |

(b) If an organization:

- | | | |
|--------------------------|------------------------------|--|
| (1) Name | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (2) Ownership or control | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |
| (3) Branch offices | Yes <input type="checkbox"/> | No <input checked="" type="checkbox"/> |

(c) Explain fully all changes, if any, indicated in Items (a) and (b) above.

IF THE REGISTRANT IS AN INDIVIDUAL, OMIT RESPONSE TO ITEMS 3, 4, AND 5(a).3. If you have previously filed Exhibit C¹, state whether any changes therein have occurred during this 6 month reporting period.Yes ☐ No ☐If yes, have you filed an amendment to the Exhibit C? Yes ☐ No ☐

If no, please attach the required amendment.

¹ The Exhibit C, for which no printed form is provided, consists of a true copy of the charter, articles of incorporation, association, and by laws of a registrant that is an organization. (A waiver of the requirement to file an Exhibit C may be obtained for good cause upon written application to the Assistant Attorney General, National Security Division, U.S. Department of Justice, Washington, DC 20530.)

4. (a) Have any persons ceased acting as partners, officers, directors or similar officials of the registrant during this 6 month reporting period?

Yes ☐No ☐

If yes, furnish the following information:

Name

Position

Date Connection Ended

(b) Have any persons become partners, officers, directors or similar officials during this 6 month reporting period?

Yes ☐No ☐

If yes, furnish the following information:

Name

Residence Address

Citizenship

Position

Date Assumed

5. (a) Has any person named in Item 4(b) rendered services directly in furtherance of the interests of any foreign principal?

Yes ☐No ☐

If yes, identify each such person and describe the service rendered.

(b) During this six month reporting period, has the registrant hired as employees or in any other capacity, any persons who rendered or will render services to the registrant directly in furtherance of the interests of any foreign principal(s) in other than a clerical or secretarial, or in a related or similar capacity? Yes ☐ No ☒

Name

Residence Address

Citizenship

Position

Date Assumed

(c) Have any employees or individuals, who have filed a short form registration statement, terminated their employment or connection with the registrant during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name

Position or Connection

Date Terminated

(d) Have any employees or individuals, who have filed a short form registration statement, terminated their connection with any foreign principal during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name

Position or Connection

Foreign Principal

Date Terminated

6. Have short form registration statements been filed by all of the persons named in Items 5(a) and 5(b) of the supplemental statement?

Yes ☐No ☐

If no, list names of persons who have not filed the required statement.

N/A

II - FOREIGN PRINCIPAL

7. Has your connection with any foreign principal ended during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal

Date of Termination

8. Have you acquired any new foreign principal(s)² during this 6 month reporting period? Yes ☐ No ☒

If yes, furnish the following information:

Name and Address of Foreign Principal(s)

Date Acquired

9. In addition to those named in Items 7 and 8, if any, list foreign principal(s)² whom you continued to represent during the 6 month reporting period.

Anguilla, Antigua and Barbuda, Bahamas, Barbados, Belize, Bermuda, Bonaire, British Virgin Islands, Cayman Islands, Curacao, Dominica, Grenada, Guadeloupe/St. Barts, Guyana, Haiti, Jamaica, Martinique, Montserrat, Puerto Rico, St. Eustatius, St. Kitts and Nevis, Saint Lucia, St. Maarten, St. Martin, St. Vincent & the Grenadines, Trinidad and Tobago, Turks & Caicos Islands, United State Virgin Islands, Venezuela

Note: The Caribbean Tourism Organization USA, Inc is the principal and the countries are the members of Caribbean Tourism Organization

10. (a) Have you filed exhibits for the newly acquired foreign principal(s), if any, listed in Item 8?

Exhibit A³ Yes ☐ No ☒

Exhibit B⁴ Yes ☐ No ☒

If no, please attach the required exhibit.

- (b) Have there been any changes in the Exhibits A and B previously filed for any foreign principal whom you represented during this six month period? Yes ☐ No ☒

If yes, have you filed an amendment to these exhibits? Yes ☐ No ☒

If no, please attach the required amendment.

² The term "foreign principal" includes, in addition to those defined in Section 1(b) of the Act, an individual organization any of whose activities are directly or indirectly supervised, directed, controlled, financed, or subsidized in whole or in major part by a foreign government, foreign political party, foreign organization or foreign individual. (See Rule 100(a) (9)). A registrant who represents more than one foreign principal is required to list in the statements he files under the Act only those principals for whom he is not entitled to claim exemption under Section 3 of the Act. (See Rule 208.)

³ The Exhibit A, which is filed on Form NSD-3, sets forth the information required to be disclosed concerning each foreign principal.

⁴ The Exhibit B, which is filed on Form NSD-4, sets forth the information concerning the agreement or understanding between the registrant and the foreign principal.

III - ACTIVITIES

11. During this 6 month reporting period, have you engaged in any activities for or rendered any services to any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐

If yes, identify each foreign principal and describe in full detail your activities and services:

Promotion of Tourist Travel to the Caribbean region by means of Public Releases, distribution of Tourist Folders and Public Relations on the joint interest of the Foreign Government Islands and the USVI and Puerto Rico, as well as Allied Members engaged in operations of hotels in the Caribbean covering centralized general activities for the Government Islands which are members of the registrant

12. During this 6 month reporting period, have you on behalf of any foreign principal engaged in political activity⁵ as defined below? Yes ☐ No ☒

If yes, identify each such foreign principal and describe in full detail all such political activity, indicating, among other things, the relations, interests and policies sought to be influenced and the means employed to achieve this purpose. If the registrant arranged, sponsored or delivered speeches, lectures or radio and TV broadcasts, give details as to dates, places of delivery, names of speakers and subject matter.

13. In addition to the above described activities, if any, have you engaged in activity on your own behalf which benefits your foreign principal(s)? Yes ☐ No ☒

If yes, describe fully.

⁵ "Political activity," as defined in Section 1(o) of the Act, means any activity that the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting or changing the domestic or foreign policies of the United States or with reference to political or public interests, policies, or relations of a government of a foreign country or a foreign political party.

IV - FINANCIAL INFORMATION**14. (a) RECEIPTS-MONIES**

During this 6 month reporting period, have you received from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal, any contributions, income or money either as compensation or otherwise? Yes ☒ No ☐

If no, explain why.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies.⁶

Date	From Whom	Purpose	Amount
See attached			\$766,622.00
Schedule A			
showing Monies			
received			

\$766,622.00

Total

(b) RECEIPTS - FUNDRAISING CAMPAIGN

During this 6 month reporting period, have you received, as part of a fundraising campaign⁷, any money on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☐ No ☒

If yes, have you filed an Exhibit D⁸ to your registration? Yes ☐ No ☐

If yes, indicate the date the Exhibit D was filed. Date _____

(c) RECEIPTS-THINGS OF VALUE

During this 6 month reporting period, have you received any thing of value⁹ other than money from any foreign principal named in Items 7, 8, or 9 of this statement, or from any other source, for or in the interests of any such foreign principal?

Yes ☐ No ☒

If yes, furnish the following information:

Foreign Principal	Date Received	Thing of Value	Purpose
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6, 7 A registrant is required to file an Exhibit D if he collects or receives contributions, loans, moneys, or other things of value for a foreign principal, as part of a fundraising campaign. (See Rule 201(e)).

8 An Exhibit D, for which no printed form is provided, sets forth an account of money collected or received as a result of a fundraising campaign and transmitted for a foreign principal.

9 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

15. (a) DISBURSEMENTS-MONIES

During this 6 month reporting period, have you

(1) disbursed or expended monies in connection with activity on behalf of any foreign principal named in Items 7, 8, or 9 of this statement? Yes ☒ No ☐(2) transmitted monies to any such foreign principal? Yes ☐ No ☒

If no, explain in full detail why there were no disbursements made on behalf of any foreign principal.

If yes, set forth below in the required detail and separately for each foreign principal an account of such monies, including monies transmitted, if any, to each foreign principal.

Date	To Whom	Purpose	Amount
See attached Schedule B showing monies disbursed			\$912,801.00

\$912,801.00

Total

(b) **DISBURSEMENTS-THINGS OF VALUE**

During this 6 month reporting period, have you disposed of anything of value¹⁰ other than money in furtherance of or in connection with activities on behalf of any foreign principal named in Items 7, 8, or 9 of this statement?

Yes ☐

No ☒

If yes, furnish the following information:

Date	Recipient	Foreign Principal	Thing of Value	Purpose
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(c) **DISBURSEMENTS-POLITICAL CONTRIBUTIONS**

During this 6 month reporting period, have you from your own funds and on your own behalf either directly or through any other person, made any contributions of money or other things of value¹¹ in connection with an election to any political office, or in connection with any primary election, convention, or caucus held to select candidates for political office?

Yes ☐

No ☒

If yes, furnish the following information:

Date	Amount or Thing of Value	Political Organization or Candidate	Location of Event
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10, 11 Things of value include but are not limited to gifts, interest free loans, expense free travel, favored stock purchases, exclusive rights, favored treatment over competitors, "kickbacks," and the like.

V - INFORMATIONAL MATERIALS

16. (a) During this 6 month reporting period, did you prepare, disseminate or cause to be disseminated any informational materials?¹²
 Yes ☒ No ☐

If Yes, go to Item 17.

- (b) If you answered No to Item 16(a), do you disseminate any material in connection with your registration?
 Yes ☐ No ☐

If Yes, please forward the materials disseminated during the six month period to the Registration Unit for review.

17. Identify each such foreign principal.
 Caribbean Tourism Organization USA, Inc

18. During this 6 month reporting period, has any foreign principal established a budget or allocated a specified sum of money to finance your activities in preparing or disseminating informational materials? Yes ☒ No ☐

If yes, identify each such foreign principal, specify amount, and indicate for what period of time.

\$543,500 received from our member countries listed on page 3, line9 for July to December 31, 2014

19. During this 6 month reporting period, did your activities in preparing, disseminating or causing the dissemination of informational materials include the use of any of the following:

- ☐ Radio or TV broadcasts ☒ Magazine or newspaper ☐ Motion picture films ☐ Letters or telegrams
☐ Advertising campaigns ☒ Press releases ☐ Pamphlets or other publications ☐ Lectures or speeches
☐ Other (specify) _____

Electronic Communications

- ☒ Email
☒ Website URL(s): onecaribbean.org
☐ Social media websites URL(s): _____
☐ Other (specify) _____

20. During this 6 month reporting period, did you disseminate or cause to be disseminated informational materials among any of the following groups:

- ☐ Public officials ☐ Newspapers ☐ Libraries
☐ Legislators ☐ Editors ☐ Educational institutions
☐ Government agencies ☐ Civic groups or associations ☐ Nationality groups
☐ Other (specify) _____

21. What language was used in the informational materials:

- ☒ English ☐ Other (specify) _____

22. Did you file with the Registration Unit, U.S. Department of Justice a copy of each item of such informational materials disseminated or caused to be disseminated during this 6 month reporting period? Yes ☒ No ☐

23. Did you label each item of such informational materials with the statement required by Section 4(b) of the Act?
 Yes ☒ No ☐

¹² The term informational materials includes any oral, visual, graphic, written, or pictorial information or matter of any kind, including that published by means of advertising, books, periodicals, newspapers, lectures, broadcasts, motion pictures, or any means or instrumentality of interstate or foreign commerce or otherwise. Informational materials disseminated by an agent of a foreign principal as part of an activity in itself exempt from registration, or an activity which by itself would not require registration, need not be filed pursuant to Section 4(b) of the Act.

VI - EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swear(s) or affirm(s) under penalty of perjury that he/she has (they have) read the information set forth in this registration statement and the attached exhibits and that he/she is (they are) familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her (their) knowledge and belief, except that the undersigned make(s) no representation as to truth or accuracy of the information contained in the attached Short Form Registration Statement(s), if any, insofar as such information is not within his/her (their) personal knowledge.

(Date of signature)

(Print or type name under each signature or provide electronic signature¹³)

March 10, 2015

/s/ Sylma Brown

eSigned

¹³ This statement shall be signed by the individual agent, if the registrant is an individual, or by a majority of those partners, officers, directors or persons performing similar functions, if the registrant is an organization, except that the organization can, by power of attorney, authorize one or more individuals to execute this statement on its behalf.

SHORT-FORM REGISTRATION INFORMATION SHEET

The Department records list active short-form registration statements for the following persons filed on the date indicated by each name. If a person is not currently functioning in the same capacity directly on behalf of the foreign principal, please indicate the date of termination in Item 5 of the supplemental statement.

Short Form List for Registrant: Caribbean Tourism Organization, USA Inc.

<u>Last Name</u>	<u>First Name</u>	<u>Registration Date</u>
Bramble	Sylma Brown	03/27/2012
Riley	Clyde Hugh	12/10/2002

CARIBBEAN TOURISM ORGANIZATION USA Inc.
SCHEDULE A

Govt - Bahamas 300,000.00

HO (Barbados) 243,500.00

CARIBBEAN WEEK INCOME 37,198.00

LEADERSHIP STRATEGY CONF(SOTIC) 150,281.00

TRADE SHOW 5,500.00

INTEREST INCOME 1.81

OTHER INCOME 0.00

SUSTAINABLE TOURISM CONFERENCE 28,170.00

ADVERTISING REVENUE 1,585.00

TOTAL

CHAPTERS 386.00

TOTAL RECEIVED 766,621.81

CARIBBEAN TOURISM ORGANIZATION USA Inc.
SCHEDULE B

<u>DISBURSEMENTS</u>	\$
SALARIES AND WAGES	280,986
PAYROLL TAXES	19,685
EMPLOYEE PENSION	26,620
EMPLOYEE MEDICAL INSURANCE	66,680
EQUIPMENT RENTAL/MAINTENANCE	8,265
WEB HOSTING & MAINTENANCE	6,000
INTERNET SERVICE	4,602
OFFICE RENT	53,040
OFFICE SUPPLIES	9,837
POSTAGE/SHIPPING/MESSENGER	2,149
CONSULTANT EXPENSE	3,300
TRAVEL EXPENSE	1,881
FOOD & BEVERAGE COSTS	5,983
SUSTAINABLE TOURISM CONFERENCE	50,638
CTC CONFERENCE	17,375
IT MAINTENANCE & SERVICE	27,961
TRADE SHOW EXPENSES	40,789
ROADSHOW EXPENSESE	278
ADVERTISINGEXPENSE	-3,888
MARKETING EXPENSE	15,351
TELEPHONE & FAX	20,250
LEGAL FEES	1,226
REGISTRATION FEE -FARA	305
PUBLIC RELATIONS	4,000
INSURANCES/LICENSES	9,225
BANK/CREDIT CARDS SERVICE CHARGE	1,246
SUBSCRIPTIONS & ADVERTISING	355
MISCELLANEOUS	5,083
ENTERTAINMENT	0
INTERN Stipend	2,663
BOARD & OTHER MEETINGS	41
CARIBBEAN WEEK EXPENSES	197,590
PENSION & ADMIN COST	1,650
AUDIT & ACCCOUNTING	30,925
TOTAL DISBURSEMENTS BY CTO USA Inc	<u>912,090</u>
TOTAL DISBURSEMENTS BY CHAPTERS	0
TAX	<u>711</u>
TOTAL DISBURSEMENTS	<u>912,801</u>

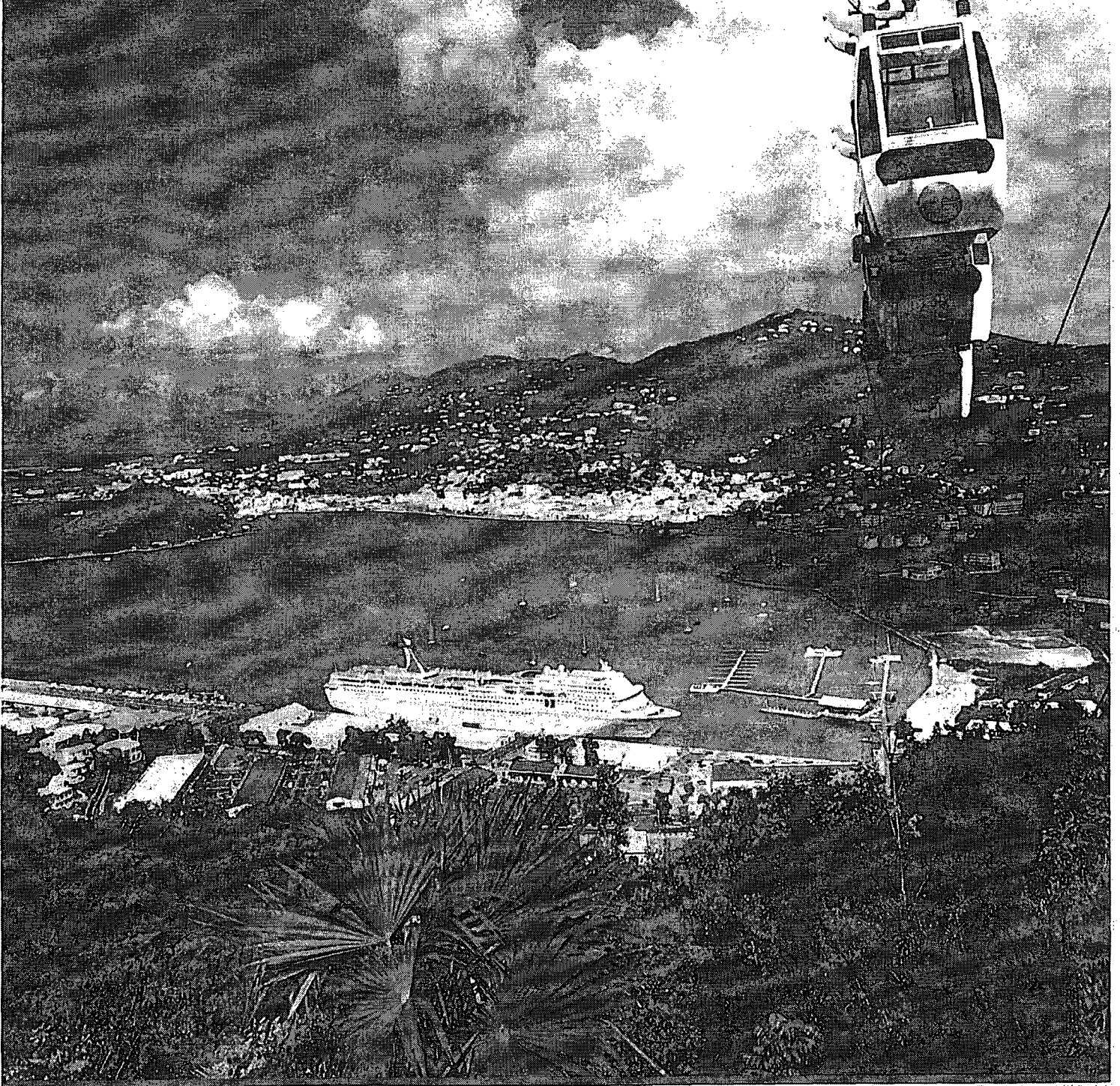


CTO MEMBER COUNTRIES

Anguilla	Jamaica
Antigua and Barbuda	Martinique
Bahamas	Montserrat
Barbados	Puerto Rico
Belize	Saint Lucia
Bermuda	St. Barts
Bonaire	St. Eustatius
British Virgin Islands	St. Kitts and Nevis
Cayman Islands	St. Lucia
Cuba	St. Maarten
Curaçao	St. Martin
Dominica	St. Vincent & the Grenadines
Grenada	Trinidad and Tobago
Guadeloupe	Turks and Caicos Islands
Guyana	United States Virgin Islands
Haiti	Venezuela

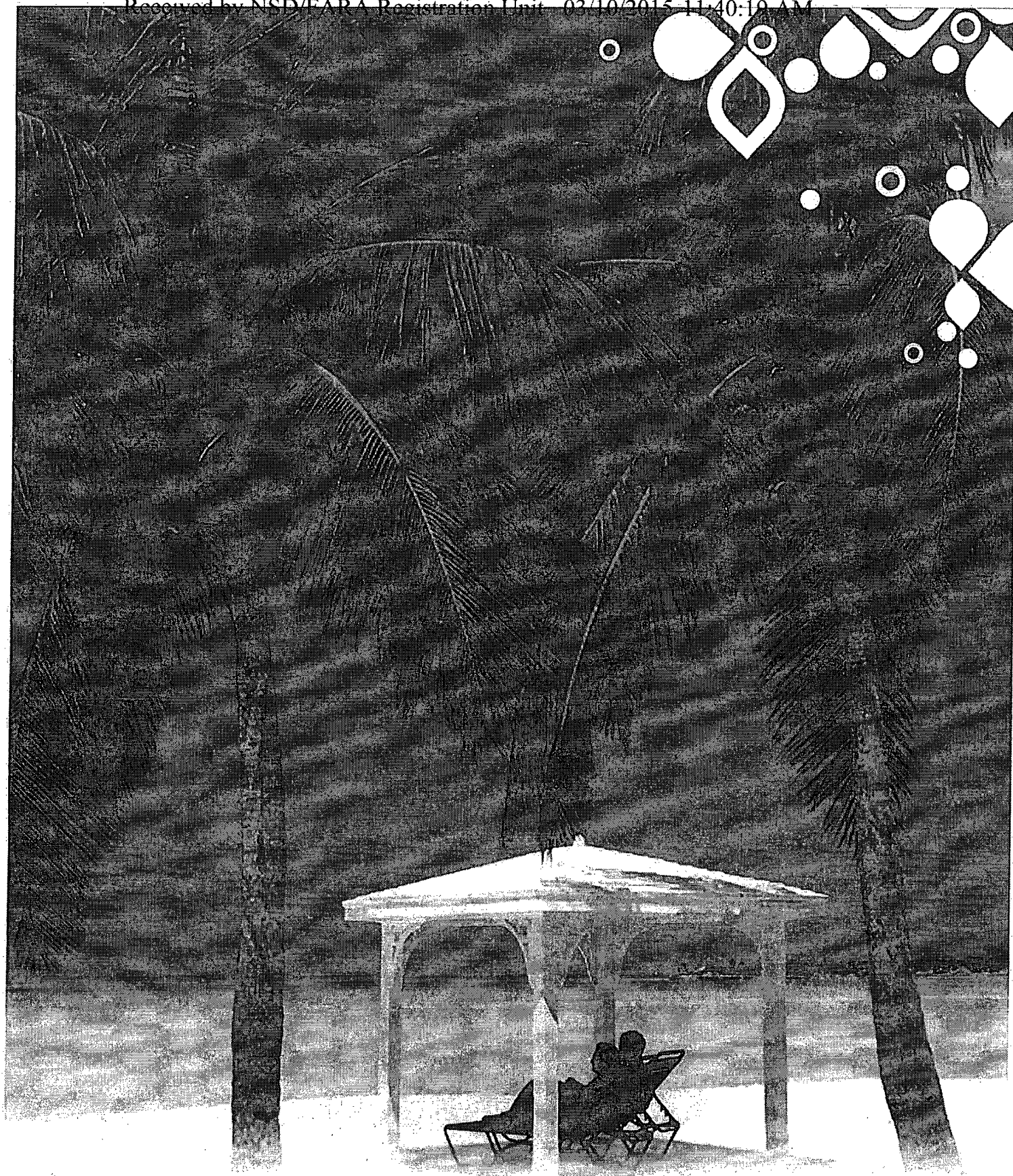
To learn more about our members visit: www.OneCaribbean.org

YOUR ULTIMATE GUIDE TO THE
CARIBBEAN



CaribbeanTravel.com

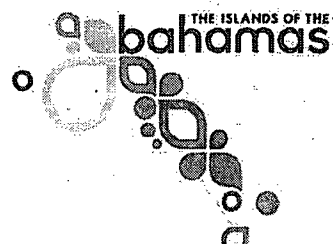
CARIBBEAN



It's Better In The Bahamas

Our 700 islands are treasures waiting to be discovered. Each has its own rich history and culture, offering our visitors and residents a truly unique experience every time they visit. Make your next vacation an island in The Bahamas. Come. Explore. Discover. Be enriched.

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www.OneCribbean.org • www.CaribbeanTravel.com



FOR IMMEDIATE RELEASE

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Samantha Hogenson
Center for Responsible Travel (CREST)
(202) 347-9203 ex. 414
shogenson@responsibltravel.org

**COLORADO STATE UNIVERSITY PROFESSOR PROPOSES WEB-BASED WINDWARD ISLANDS
MARINE TRAIL TO ENHANCE YACHTING EXPERIENCE**

*~Dr. Glenn Haas presented at a session on marine protected areas and coastal tourism at the first Caribbean
Symposium for Innovators in Coastal Tourism ~*

ST. GEORGE'S, Grenada (11 July, 2014) – A U.S. expert in water resource planning, as well as protected areas planning and management is proposing the establishment of a yachting trail in the south-eastern Caribbean to improve the yachting experience on the Windward Islands.

Dr. Glenn Haas, a professor emeritus in the College of Natural Resources at Colorado State University, presented the proposal for the Windward Islands Marine Trail at the first Caribbean Symposium for Innovators in Coastal Tourism which ends here on Friday.

The proposed trail would be a free web-based trail of information and services that yachters and other travellers would use to experience and enjoy the Windward Islands.

In addition to providing a number of services that would facilitate travel by yachters, the trail will enhance community benefits from authentic interactions of the yachting community with local citizens and communities, Dr. Haas said.

It will also engage the yachting community in the conservation and protection of marine resources and protected areas; serve as a financial engine for National Conservation Trust(s) and their conservation of protected areas and increase government efficiency; reduce costs and leakage and provide additional employment, he added.

"This trail will attract the yachting community because it would be a status symbol to say they have floated, they have boated this trail," Dr. Haas suggested.

The 1st Caribbean Symposium for Innovators in Coastal Tourism is supported by Bucuti & Tara Beach Resort, the International Fund for Agricultural Development (IFAD), St. George's University, The Nature Conservancy (TNC), the German Ministry for the Environment- funded GIZ-ICCAS Project in Grenada, Puntacana Resort & Club, The Travel Foundation, The Ocean Foundation and True Blue Bay Resort.

For symposium details and updates visit www.CTOCRESTSymposium.com. For a short video interview with Dr. Haas, please click on the following link: <http://bit.ly/1m0ljJi>

- ENDS -

About the Caribbean Tourism Organization

The Caribbean Tourism Organization (CTO), with headquarters in Barbados and offices in New York and London, is the Caribbean's tourism development agency comprising membership of over 30 countries and territories including Dutch, English, French and Spanish, as well as a myriad of private sector allied members. The CTO's vision is to position the Caribbean as the most desirable, year round, warm weather destination, and its purpose is Leading Sustainable Tourism - One Sea, One Voice, One Caribbean.

Among the benefits to its members the organization provides specialized support and technical assistance in sustainable tourism development, marketing, communications, advocacy, human resource development, event planning & execution and research & information technology.

In addition the CTO, in partnership with the Caribbean Hotel & Tourism Association, jointly and equally owns the Caribbean Tourism Development Company, a marketing and business development entity dedicated to promoting the Caribbean brand worldwide.

The CTO's Headquarters is located at Baobab Tower, Warrens, St. Michael, Barbados BB 22026; Tel: (246) 427-5242; Fax: (246) 429-3065; E-mail: CTObarbados@caribtourism.com.

The CTO's New York office is located at 80 Broad St., Suite 3302, New York, NY 10004, USA: Tel: (212) 635-9530; Fax: (212) 635-9511; E-mail: CTOny@caribtourism.com;

The CTO's London office is located at The Quadrant, Richmond, Surrey TW9 1BP, England. Tel: 011 44 208 948 0057; Fax: 011 44 208 948 0067; E-mail: CTOlondon@caribtourism.com;

For more information on the Caribbean Tourism Organization please visit www.OneCaribbean.org.

Get the latest CTO updates on Twitter at <http://www.twitter.com/ctotourism>.

Connect with CTO on Facebook at <http://www.facebook.com/CaribbeanTourismOrganization>.

About the Center for Responsible Travel (CREST):

The Center for Responsible Travel (CREST) is a unique non-profit organization affiliated with Stanford University, devoted to increasing the positive global impact of responsible tourism. Founded in 2003, CREST functions as a bi-coastal institute, with offices in Washington, DC, and at Stanford University in California.

CREST stands alone in the areas of environmentally sustainable and socially responsible tourism, having built an international network of highly-trained experts providing interdisciplinary analysis and solutions, as well as publications, conferences, courses, training, and educational workshops. CREST delivers programs and services in field research, feasibility and impact studies, market research, certification programs, traveler's philanthropy and strengthening sustainable tourism and ecotourism. CREST's mission is to promote responsible tourism policies and practices globally so that local communities may thrive and steward their cultural resources and biodiversity.

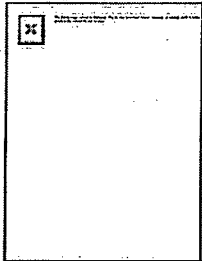
The rapid pace of resort and vacation home developments along coastlines and on islands is contributing to a variety of environmental and social issues. CREST has sought to critically address these through research and analysis of the coastal tourism sector – the fastest growing sector in the tourism industry – in order to lessen the social and environmental impact of these developments, and increase the benefits for local communities on the coast.

CREST has extensive experience examining and providing policy recommendations to the coastal tourism sector including several reports and publications: 1) "Alternative Development Models & Good Practices for Sustainable Coastal Tourism: A Framework for Decision Makers in Mexico", a report which compiles existing best practices for sustainable, large-scale coastal tourism developments in Mexico, and provides recommendations for implementation at the policy level; 2) "The Impact of Tourism Related Development along Costa Rica's Pacific Coast", a multi-dimensional study which critically assesses the growth, trends and impacts of tourism and tourism related development along Costa Rica's Pacific Coast; 3) "Global Trends in Coastal Tourism", a study funded by WWF, which analyzes global trends in coastal and marine tourism; 4) "Cruise Tourism Impacts in Costa Rica & Honduras: Policy Recommendations for Decision Makers" and "Cruise Tourism in Belize: Perceptions of Economic, Social and Environmental Impacts", two reports which take a critical look at the impacts of the cruise tourism industry in Central America.

For more information about CREST, please visit www.responsibletravel.org or contact staff@responsibletravel.org.

Visit CREST on Twitter at <https://twitter.com/CRESTResTravel>.

Connect with CREST on Facebook at <https://www.facebook.com/CRESTTravel>.



Johnson JohnRose | Communications Specialist | Caribbean Tourism Organization

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Websites: www.OneCaribbean.org | www.CaribbeanTravel.com

Facebook: www.facebook.com/CaribbeanTourismOrganization

Twitter: www.twtter.com/CtoTourism

Leading Sustainable Tourism – One Sea, One Voice, One Caribbean!



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**EXECUTIVE SYMPOSIUM
FOR INNOVATORS IN
COASTAL TOURISM**

JULY 9-11, 2014

REGISTER: www.CTOCrestSymposium.com

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Tel: (246) 427-5242

Email: jjohnrose@caribtourism.com

CTO FOUNDATION OFFERS \$45,000 IN SCHOLARSHIPS AND GRANTS FOR 2014

~ A dozen Caribbean nationals to receive financial support to pursue further education in tourism-related disciplines ~

(BRIDGETOWN, Barbados) 7 August 2014 –A dozen Caribbean nationals have been awarded scholarships and grants to the tune of US\$45,000 to pursue studies in hospitality, tourism and language training.

Over eighty applications were received by the CTO Foundation, the Caribbean Tourism Organization's scholarship programme, and following a thorough analysis of the applications, six scholarships and six grants were awarded.

"All of these individuals who demonstrated high levels of achievement and leadership both within and outside of the classroom," said Jacqueline Johnson, chairman of the board of directors of the CTO Foundation.

"We would have loved to offer even more scholarships this year but the number we give is limited by the level of funding that we receive," she added. "I wish to appeal to everyone in the Caribbean and those doing business in the Caribbean to contribute whatever little that they can to this very worthy cause."

This year, scholarships were awarded to applicants from Barbados, the British Virgin Islands (BVI), Dominica, Martinique, Saint Lucia and St. Vincent & the Grenadines. Nationals of Barbados, Dominica, Jamaica and St. Maarten were awarded grants

The scholarship winners are as follows:

Rhodni Skelton, BVI, **MSc. Tourism with Project Management**, University of the West Indies, Cave Hill Campus

Lorine Bozin, Martinique, **MSc. Management "Grand Ecole Program"**, Grenoble Ecole de Management (GEM)

Shona Quammie, St. Vincent & the Grenadines, **Global MBA- International Business, Hospitality, Sports & Leisure Management**, London School of Business & Finance (Online)

Dave Headley, St. Lucia, **MSc. Tourism Management (Online)**, Colorado State University

Nikisha Rabess, Dominica, **MSc. Tourism Marketing**, University of Surrey

Keisha Springer, Barbados, **MSc. Tourism & Events Management**, University of the West Indies, Cave Hill Campus

Study grant were awarded to the following:

Saskia Looser, St. Maarten, **BA Hospitality Management with Language (French)**, Edinburgh Napier University, Scotland, UK

Reneé Chambers, Jamaica, **BSc. Tourism Management**, The University of the West Indies- CHTM

Iman Derrick, Barbados, **Travel- Tourism & Hospitality Management**, Johnson and Wales North Miami University

David Thornhill, Dominica, **BA International Hospitality & Tourism Management**, Anglia Ruskin University, UK

Nadine Valentine, Jamaica, **MSc. Tourism Hospitality Management**, Mona School of Business & Management

Keishanna Brancroft, Barbados, **BSc. Hospitality & Tourism Management**, University of the West Indies, Cave Hill Campus

Since 1998, the CTO Foundation has provided over 200 scholarships and grants totaling nearly US \$1 million. Major Foundation contributors include American Express, American Airlines, Interval International, the CTO chapters and allied members worldwide.

The CTO Foundation, set up in 1997, is registered in New York State as a Not-for-Profit Corporation, formed exclusively for charitable and educational purposes. Its main aim is to provide scholarships and study grants to students and industry personnel who are Caribbean nationals, from CTO-member countries, who wish to pursue studies in the areas of tourism/hospitality and language training. CTO Foundation sponsors include American Express, American Airlines, Interval International, Universal Media, the CTO chapters worldwide and numerous CTO allied members.

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**STATEMENT BY THE CARIBBEAN TOURISM ORGANIZATION ON CHANGES IN US/CUBA
RELATIONS**

BRIDGETOWN, Barbados. (December 23, 2014). This week's announcement of a change in diplomatic relations between Cuba and the United States is a welcome opportunity to increase tourist arrivals to the Caribbean. With the US already being the region's largest source market, producing nearly half of our tourism business, this new development could enhance those numbers. Last year we welcomed over 12 million Americans to our shores. An opportunity to substantially increase that number will be welcomed.

Cuba is a longstanding and active member of the Caribbean Tourism Organization, having joined the CTO in 1992. The island is actively engaged in our trade and consumer promotions in Canada, Latin America and Europe and we look forward to including Cuba in our programmes in the United States. We now anticipate the island's broader participation in CTO-organised global and regional events in the future.

Naturally, an unusually large inflow of new travelers to the Caribbean will have varying effects on Cuba and the rest of the Region. The CTO will provide the technical resources necessary to manage the growth, reduce any dislocation, and help create sustainable tourism development strategies throughout our member-countries.

The CTO proudly promotes an exciting, diverse tourism product offered by its over 30 member countries and Cuba is an integral part of that diversity. The success of every member-country is an important focus of the Organization's overall vision for the Caribbean.

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**STATEMENT BY THE CARIBBEAN TOURISM ORGANIZATION ON NEW CHANGES IN THE
BRITISH AIR PASSENGER DUTY (APD)**

BRIDGETOWN, Barbados (3 Dec 2014) -The Caribbean Tourism Organization (CTO) welcomes today's announcement by the British Chancellor of the Exchequer, George Osborne, of further changes to the Air Passenger Duty (APD) from next May.

The Chancellor has announced in his December 3rd Autumn Statement the abolition of APD for children under the age of 12 from next May, one month after the current four-tier APD system is simplified into two bands, reducing APD on fares to the Caribbean and other long-haul destinations to the same rate as to the US. The tax will be abolished for all children under 16 in 2016.

This tax break saves a family of four flying to the Caribbean £142.

CTO Chairman, Hon. Richard Sealy, the Minister of Tourism and International Transport for Barbados, said: "The CTO welcomes today's announcement by the Chancellor of the Exchequer. This reduces the burden on families travelling to the Caribbean, as it will make flying a bit more affordable. These adjustments will come just before summer 2015 and linked to the re-banding exercise which takes effect from April will impact positively on arrivals from the United Kingdom. The CTO would like to thank everyone including our industry partners who continue to advocate in favour of more affordable flights to the Caribbean by the lowering of the APD."

The APD has risen by up to 160 per cent since it was introduced twenty years ago and six times in the last six years.

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BRIDGETOWN, Barbados (30 Dec 2014) –The recent announcement of a change in diplomatic relations between Cuba and the United States is a welcome opportunity to increase tourist arrivals to the Caribbean. The US is the region's largest source market, producing nearly half of our tourism business. Last year we welcomed over 12 million Americans to our shores. Any opportunity to substantially increase that number will be welcomed.

Cuba is a longstanding and active member of the Caribbean Tourism Organization, having joined the organization in 1992. We engage the destination in our efforts in Canada, Latin America and Europe and we look forward to including Cuba in our programmes in the United States. We made a small but important breakthrough in 2002 when we succeeded in our efforts to secure a visa for the then Coordinator of International Affairs in the country's Ministry of Tourism, Orlando Rangel Delgado, to attend Caribbean Week in New York. We anticipate much broader participation in all CTO-organised events.

The CTO proudly promotes an exciting, diverse tourism product offered by its over 30 member countries. Cuba is an integral part of the diversity. We support our members' initiatives and will continue to provide the technical and other resources necessary to grow viable source markets and create sustainable tourism development strategies. This is an important part of the CTO's overall vision for the Caribbean.

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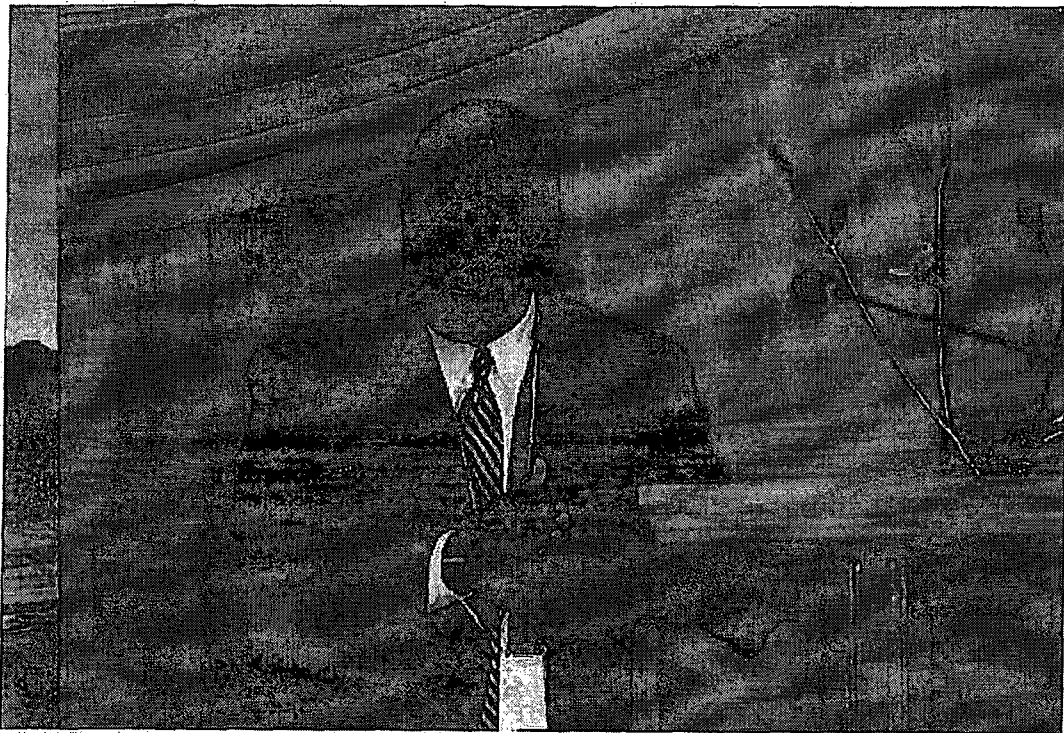
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**CARIBBEAN TOURISM SECTOR ADVISED TO FOCUS ATTENTION ON NEEDS
OF MODERN TRAVELLER**

*~ Bahamian sustainable tourism expert Earlston McPhee tells delegates attending Statia Sustainable
Conference it's time to stop catering to yesterday's visitor ~*



ORANJESTAD, St. Eustatius (25 September 2014) - The Regional tourism planners and policy-makers have been advised to stop catering to the visitor of yesterday and focus on the needs of the modern traveller in order to survive growing competition from both emerging and traditional Caribbean markets.

The Bahamian sustainable tourism development expert, Earlston McPhee, said the traditional sun, sea and sand product is no longer adequate and tourism developers must incorporate the Caribbean's culture and history in their offerings.

Mr. McPhee, the director of sustainable tourism in the Bahamas, told delegates attending the opening of the 3rd annual Statia Sustainable Conference at the Mike Van Putten Youth Centre here that the opportunities are present and all that is needed is the will to act.

"For the most part, we in the region continue to ignore consumer trends and demand for vacations that offer experience. The new consumers through surveys are saying that they want to experience our food, our music, our heritage; they want to get to know who we are as a people. Yet we continue to cater to the visitor of yesterday and offer products solely based on sand, sun and sea," he told the audience which included the island governor, Gerald Berkel and the commissioner of tourism, Carlyle Tarr, in his keynote address.

"We ignore the offerings of our rich history and culture, great tasting dishes, the pulsating sound of our junkanoo, our steel pan. These are the rear assets that differentiate us from other competing destinations and allow our visitor to return to their home with a sense of place of our islands," he said.

Mr. McPhee advised that in order to successfully face the competition, the Caribbean must develop effective leadership, develop linkages with other sectors in order to stem leakages, differentiate the product based on the characteristics of the destinations and the rich history, culture and heritage; promote and provide incentives and a conducive environment to attract international and domestic investors and move away from using increasing arrivals as a yardstick to measure success.

In addition, he said, the region must develop and embrace its human resource and the environment.

"It is my belief that the two most important assets the Caribbean has that are crucial to its economic and social development are its human resources and its environment. It make good business sense to invest in these two assets as a strategy to position itself as a major destination of choice in the medium and long term."

Approximately 100 local, regional and international delegates are participating in the conference, which has as its theme, Tourism and Development in the Community. It is organized by the island's tourist board, the St. Eustatius Tourism Development Foundation, with support from the Caribbean Tourism Organization (CTO).

About the St. Eustatius Tourism Development Foundation

The St. Eustatius Tourism Development Foundation is the agency responsible for promoting and developing tourism on St. Eustatius. The mission is to get the island Government to lend greater priority to tourism by providing adequate funding to effectively and efficiently promote tourism in key markets; ensuring a quality tourism product by introducing and controlling the minimum standard requirements; preparing future generations to take on greater responsibilities within this sector by means of teaching tourism as a subject on levels of the education system.

The STDF office is located at Fort Oranje, Oranjestad, St. Eustatius, Dutch Caribbean. Tel +599 318 2433, Fax +599 318 2433, Email: info@statiatourism.com. Please follow us on Facebook: <http://www.facebook.com/page/St-Eustatius-Tourism/184630988242982>

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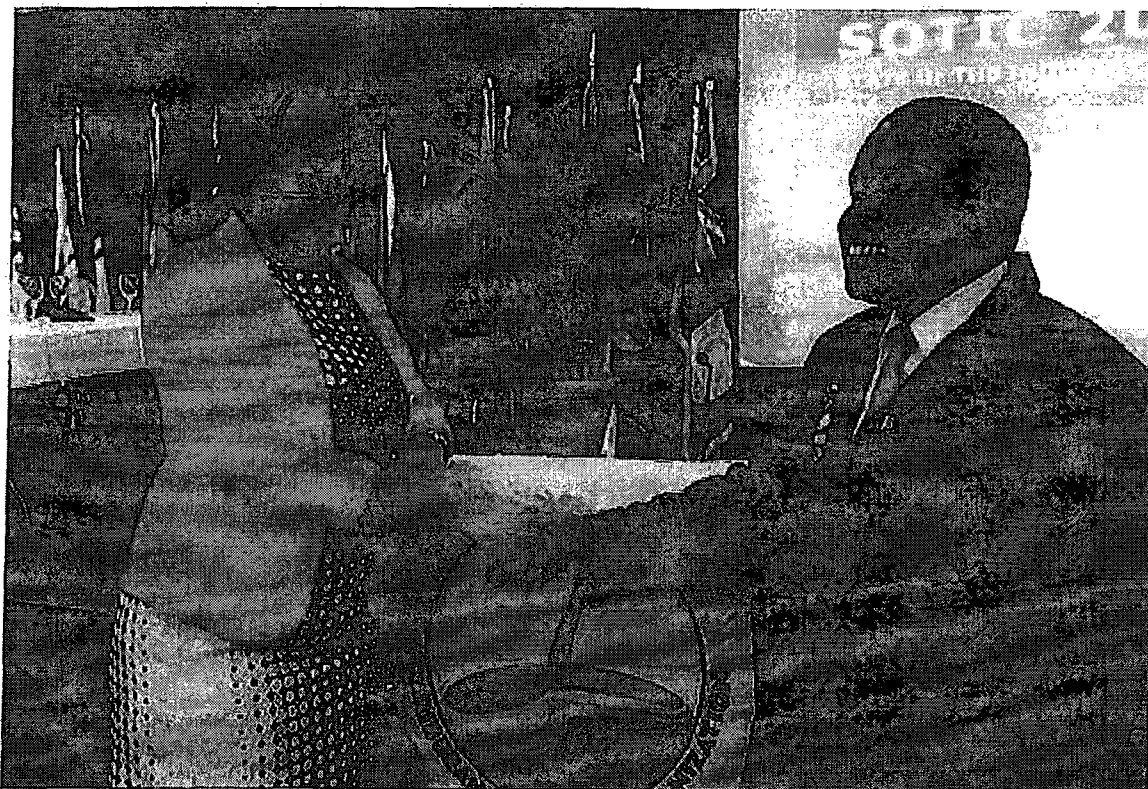
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NEVIS RETAINS CARIBBEAN TOURISM YOUTH CONGRESS TITLE

~ 14-year-old student Rol-J Williams follows in footsteps of compatriot Neila Jones ~



2013 Tourism Youth Congress winning Neila Jones congratulates her compatriot, Rol-J Williamson winning on keeping the title in Nevis

(BRIDGETOWN, Barbados) 22 September 2014 – The title of Caribbean Tourism Youth Congress Winner has been retained by Nevis for the second consecutive year.

Rol-J Williams, a 14-year-old student of Gingerland Secondary School, outshone 10 other competing Junior Ministers/ Commissioners of Tourism from around the Caribbean to emerge victorious during the Caribbean Tourism Organization (CTO)'s State of the Industry Conference (SOTIC) 2014, in St. Thomas, US Virgin Islands.

Williams quoted Shakespeare to sum up his feelings on being announced the winner. "Wisely and slow; they stumble that run fast." He described the gruelling practice sessions he imposed upon himself to prepare for the conference, sometimes until the wee hours of the morning. During these rehearsals he chided himself for any mistakes he made while practicing his speech, he revealed.

Youth Congress coordinator, Bonita Morgan, who is also the director for resource mobilization and development at the CTO stated, "This programme is one pillar of the CTO's sustainable tourism strategy in engaging with Caribbean youth to stimulate their thinking regarding tourism issues and trends and encouraging their participation in the sector.

"We are equally proud of all 11 Junior Ministers and Commissioners of Tourism who participated and particularly impressed with their varying styles of speech delivery and ideas generated. The future of tourism is very bright!"

Rohan Alfred of Saint Mary's College of St. Lucia placed second and Arielle Gaskin, a student of the Albena Lake-Hodge Comprehensive School in Anguilla, came third.

Each participant debated the concepts of accessible tourism or experiential tourism, as well as the mystery topic, which required them to extemporaneously conceive an idea for a local tourism attraction targeting young people.

Outgoing Youth Congress winner, Neila Jones of Nevis, who is studying business and law at the Nevis Sixth Form College, ably chaired the sessions. She expressed her sincere thanks to the CTO and her local tourism ministry for all of the developmental activities she was able to enjoy during her tenure.

- END -

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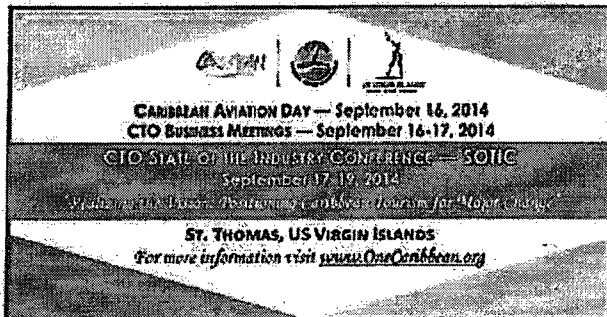
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PUERTO RICO COPS TOP CTO SUSTAINABLE TOURISM AWARD

~ Caribbean Excellence in Sustainable Tourism Awards presented at State of the Industry Conference
in US Virgin Islands ~



CHARLOTTE AMALIE, St. Thomas (18 September, 2014) – The Puerto Rico Tourism Company (PRTC) has won the Caribbean Tourism Organization's top sustainable tourism award, the Caribbean Excellence in Sustainable Tourism (CEST) Award, presented in collaboration with the online community for the travel and tourism industry, TravelMole.

This award is presented to a destination or tourism-related company in recognition of excellence in planning and managing a diversified tourism product using sustainable tourism concepts and core values.

Six forward-thinking sustainable tourism initiatives in the Caribbean were presented with awards at a ceremony during the State of the Industry Conference (SOTIC) at the Marriott Frenchman's Reef and Morning Star Resort.

"We started these awards to give our partners endorsements they can share with potential visitors so they can garner more business. There are persons keen on keeping their carbon footprint at a minimum during travel and through our award designations these properties and attractions can be easily identified," said Gail Henry, the CTO's sustainable tourism product specialist.

"Sustainable tourism initiatives like the ones being rewarded today do more than ensure the longevity of Caribbean tourism, they also increase the region's global competitiveness," she added.

The awards comprised six categories covering all aspects of sustainability, from overall excellence, to accommodation, community, heritage and biodiversity. They were judged by a panel of three tourism and environmental specialists: Lloyd Gardener, the president of the Foundation for Development Planning Inc. in the USVI; Jake Kheel, the environmental director at Puntacana Resort & Club in the Dominican Republic and Gail Henry.

The full roster of recipients below signifies the diverse range of sustainable initiatives working in the Caribbean's favour to enhance its desirability as a holiday destination:

Destination Stewardship Award:

- Special Mention: Rewa Village (Guyana)
- Winner: Ministry of Tourism and International Transport (St. Kitts & Nevis)

Sustainable Accommodation Award:

- Special Mention: Rosalie Bay Resort (Dominica) and Xanadu Island Resort (Belize)
- Winner: Hamanasi Adventure and Dive Resort (Belize)

Community Benefit Award:

- Special Mention: Tryall Club and Villas (Jamaica)
- Winner: Belmont Plantation Company/Belmont Estate (Grenada)

Heritage Preservation:

- Special Mention: Turks and Caicos National Trust (TCI)
- Winner: Jost Van Dykes Preservation Society (BVI)

Biodiversity Conservation Award:

- Special Mention: Atlantis Submarines (Barbados)
- Winner: Guana Island Hotel (BVI)

Caribbean Excellence in Sustainable Tourism Award:

- Special Mention: Compass Point Dive Resort (Cayman Islands)
- Winner: Puerto Rico Tourism Company

The CTO/TravelMole awards are aimed at identifying, recognizing and showcasing sustainable tourism best practices in the Caribbean, which embrace sustainable tourism concepts and core values, and which helps to enhance the tourism product offerings.

- Ends -

About TravelMole

TravelMole.com is the first online community for the Travel and Tourism Industry, established in 1998. Today TravelMole.com and TravelMole.TV publishes 15 eNewsletters and broadcasts hundreds of videos to over 450,000 travel & tourism industry professional registered members and subscribers, as well as 30 million consumers in 132 countries. This includes the highly acclaimed VISION on Sustainable Tourism publication

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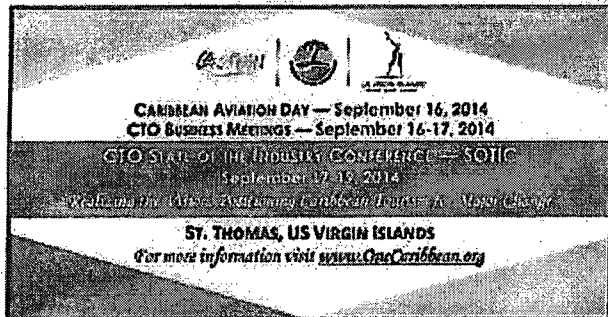
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BARBADOS ELECTED CHAIR OF CARIBBEAN TOURISM ORGANIZATION



ST. THOMAS, USVI (17 September, 2014) – Barbados has been elected Chair of the Caribbean Tourism Organization (CTO), with the election as Minister of Tourism and International Transport, Richard Sealy.

The election took place on 17 September in St. Thomas, USVI during the CTO's Annual General Meeting.

Reacting to the announcement, Mr. Sealy stated, "I look forward to putting my very best foot forward and working along with all of the other entities in the region to deal with some of the vexing problems that we have right now with tourism. And of course to continue the good work that has been done by this organization recently."

Minister Sealy succeeds USVI Commissioner of Tourism, Beverly Nicholson-Doty and will serve a two-year term..

The Barbados minister will shortly name his appointee for the post of Chairman of the CTO Board of Directors, since, according to the CTO Constitution, the Board Chairman and the Chairman of the Council of Ministers and Commissioners of Tourism must come from the same Member Country. Five vice chairs were also elected to serve on the Executive Committee of the Board of Directors. They are the USVI representing the US territories; St. Eustatius, representing the Dutch Caribbean; Martinique representing the French Caribbean; Guyana and Trinidad & Tobago, representing the Independent CARICOM countries and the Turks & Caicos Islands representing the British Overseas Territories. Each of these Member Countries will form the

Executive Committee of the Board of Directors, which will be completed with representatives from the private sector.

Today's vote was in keeping with the CTO constitution which mandates that elections must be held every two years.

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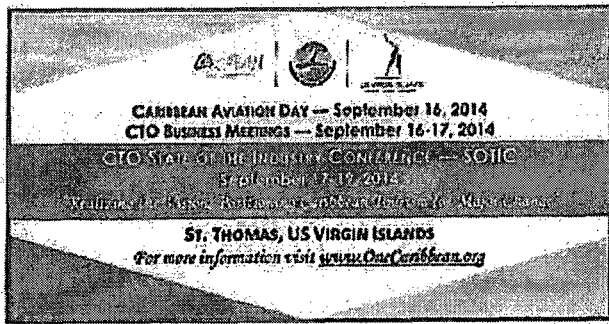
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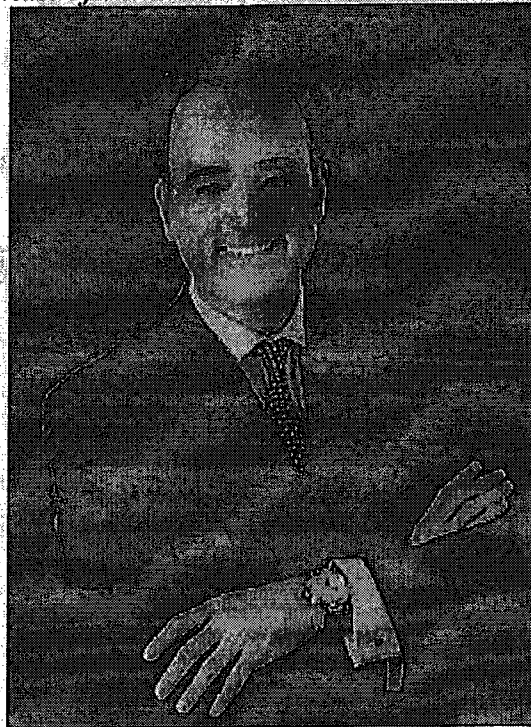
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**ALEX ZOZAYA, CEO OF APPLE LEISURE GROUP, TO KEYNOTE CTO STATE OF THE
INDUSTRY CONFERENCE IN THE USVI**

Head of the largest provider of vacations to the Caribbean shares vision of regional success



Alex Zozaya

(BRIDGETOWN, Barbados) 10 September 2014 – The head of the leading provider of visitors to the Caribbean worldwide will keynote the region's premier tourism gathering. Alex Zozaya, Chief Executive Officer of the U.S.-based Apple Leisure Group® (ALG), will set the tone for the Caribbean Tourism Organization (CTO)'s State of the Industry Conference (SOTIC), which opens in the United States Virgin Islands next week.

"Under Alex's leadership, Apple Leisure Group's impact on the Caribbean tourism industry has been priceless, as the company delivers more business, and employs more people, in the area," said Hugh Riley, the CTO's secretary general. "We are excited to have Alex join us as our keynote speaker and share his vision of the future of the travel industry and what role the Caribbean market will play."

Mr. Zozaya has served as CEO of the company since 2013, and has more than 30 years of industry experience, including 13 as the president and CEO of AMResorts® which he established in 2001 as part of ALG. Other ALG companies include: Apple Vacations®, Travel Impressions®, CheapCaribbean.com®, Amstar dmc®, and Unlimited Vacation Club®.

His outstanding contributions to the international hotel business earned Zozaya recognition as one of *Travel Agent* magazine's "100 Rising Stars," and he has been listed on CNN *Expansión*'s list of the 100 most important and influential business people in Mexico for three consecutive years.

In keeping with the SOTIC conference theme "Realizing the Vision: Position Caribbean Tourism for Major Change", Mr. Zozaya's presentation will focus on the challenges and opportunities that Caribbean nations face as strategic tourism development drives major economic and social change in the region.

"Realizing a tourism vision for the Caribbean is dependent on creating long-term partnerships with the private sector to provide continuous public sector policies and a focused strategy which deliver sustainable economic and social benefits to the region," said Zozaya.

Also scheduled to deliver a feature address at SOTIC is Gloria Guevara Manzo, Mexico's former secretary of tourism. She will focus on how to keep a mature brand fresh by effecting major change.

The CTO State of the Industry Conference, organized in collaboration with the USVI department of tourism, takes place from 17 – 19 September at the Marriott Frenchman's Reef and Morning Star Resort in St. Thomas, USVI. It will bring together speakers of international and regional acclaim from various fields linked to tourism to provide best practices and winning strategies on a wide range of issues that impact the region's primary economic driver. It has as its theme, "Realizing the Vision: Positioning Caribbean Tourism for Major Change". The conference is supported by JetBlue.

For more information on SOTIC, including how you can register, participate and benefit, visit www.onecaribbean.org.

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About Apple Leisure Group

Philadelphia-based Apple Leisure Group is a leading hospitality company holding a unique niche in the U.S. travel industry. Its vertically integrated business model and robust infrastructure leverages the expertise of six innovative companies to deliver exceptional value to savvy travelers and strong property performance to owners. ALG's award-winning subsidiaries include: Apple Vacations®, the world's largest tour operator to Mexico and the Dominican Republic; Travel Impressions®, a prominent U.S. wholesaler possessing an extensive global portfolio; CheapCaribbean.com®, a popular online travel agency specializing in luxury vacation packages and resort accommodations in Mexico and the Caribbean; AMResorts®, provider of marketing and brand management services to six luxury resort brands; Amstar dmc®, a destination management company offering premium airport transfers, tours and excursions; and Unlimited Vacation Club®, an elite benefits program for discerning travelers who expect the best in a vacation experience. For more information on Apple Leisure Group, visit www.appleleisuregroup.com.



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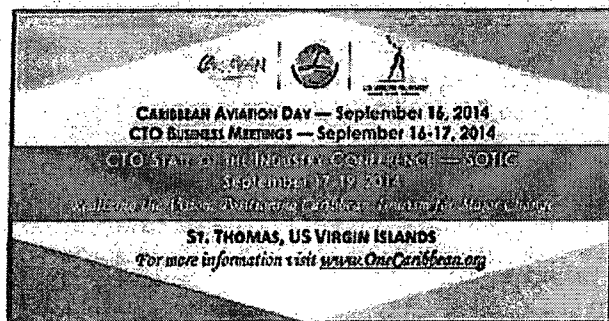
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CARIBBEAN TOURISM NUMBERS GROWING FUELED BY US CONFIDENCE

~ Strong Canadian arrivals and a Successful Winter Season Place Caribbean Visitor Arrivals in line with World Average

BRIDGETOWN, Barbados (27 August, 2014) – The Caribbean recorded a rise in visitor arrivals during the first half of this year, keeping pace with the world average.

The region enjoyed a 4.3 per cent increase during the first six months of the 2014, much in line with the world average of 4.7 per cent, the director of research and information technology at the Caribbean Tourism Organization (CTO), Winfield Griffith, announced tonight on the CTO's television programme, Destination Caribbean.

Mr. Griffith revealed that just under 14 million long-stay tourists visited the Caribbean between January and June, with nearly half this number (6.87 million) coming from the United States of America compared to 6.61 million during the same period in 2013. This represents a 3.9 per cent rise in arrivals from the US market.

"There is enough evidence to suggest that there is growing economic confidence in the region's biggest neighbour and this is releasing much pent-up travel demand caused by a long recessionary period". Mr. Griffith said.

The CTO research head stated that just 21 countries in the region were able to breakdown their tourist arrivals by destination in time for the report. From the most recent figures it was clear that more Europeans and Canadians are gravitating to the region showing increases of 6.0% and 4.3% respectively.

For the winter period represented by the first four months of the year, at least five countries reported double digit growth. These destinations continue to power through the current summer showing signs of doing exceptionally well this year.

Griffith also announced that the cruise sector enjoyed an 8 per cent increase in passenger arrivals to reach 13.1 million after the first two quarters of 2014. For more information visit www.onecaribbean.org.

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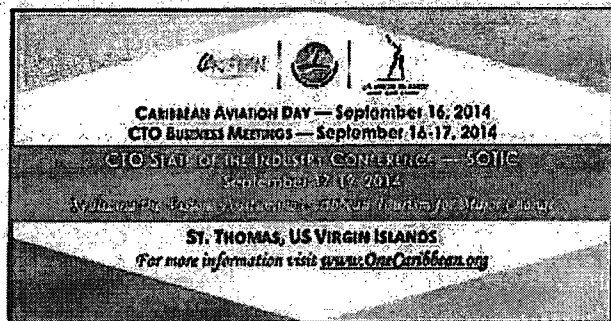
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CARIBBEAN'S FIRST INNOVATORS SYMPOSIUM ON COASTAL TOURISM SET TO OPEN TODAY

~Prime Minister Dr Keith Mitchell to speak at opening plenary ~

ST. GEORGE'S, Grenada (9 July, 2014) – The stage is set for the launch of the Caribbean's first ever gathering for innovators in coastal tourism. The 1st Caribbean Symposium for Innovators in Coastal Tourism opens at the Rex Grenadian Hotel just outside Grenada's capital, St. George's, with a ceremony that is expected to feature addresses by several dignitaries, including the tourism minister, Alexandra Otway-Noel.

The three-day event will serve as a platform for those on the cutting edge of innovative coastal tourism models to share what they have accomplished and what opportunities lie ahead. Participants will also explore challenges to the wider adoption of sustainable tourism models and how these barriers can be overcome.

Over 40 regional and international tourism experts will speak on various aspects of sustainable coastal and marine tourism at the gathering which will feature 16 workshops and five plenary sessions.

The prime minister, Dr. Keith Mitchell, will address the opening plenary on Thursday 10 July, the first full working day of the symposium. This session will examine climate change and its impact on coastal tourism in the Caribbean.

Several innovative Caribbean initiatives will be announced at this event, a partnership between the Caribbean Tourism Organization (CTO), the Washington-based Center for Responsible Travel (CREST), Grenada's Ministry of Tourism, and the Grenada Hotel and Tourism Association. These include a new 'green' certification programme for holiday homes and several new programmes designed to strengthen Grenada's recently unveiled Pure Grenada marketing campaign.

The programme also includes field trips to leading tourism attractions in Grenada, including Belmont Estate- a unique and authentic 17th century plantation and home to the famous Grenada Chocolate Factory confectionary and cocoa processing facilities; and La Sagesse Beach.

Delegates will stay in four of Grenada's leading eco-boutique resorts while the proceedings will be held mainly at St. George's University.

The Symposium for Innovators in Coastal Tourism is supported by Bucuti & Tara Beach Resort, the International Fund for Agricultural Development (IFAD), St. George's University, The Nature Conservancy (TNC), the German Ministry for the Environment- funded GIZ-ICCAS Project in Grenada, Puntacana Resort & Club, The Travel Foundation, The Ocean Foundation and True Blue Bay Resort.

For symposium details and updates visit www.CTOCRESTSymposium.com.

- ENDS -

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About the Center for Responsible Travel (CREST):

The Center for Responsible Travel (CREST) is a unique non-profit organization affiliated with Stanford University, devoted to increasing the positive global impact of responsible tourism. Founded in 2003, CREST functions as a bi-coastal institute, with offices in Washington, DC, and at Stanford University in California. CREST stands alone in the areas of environmentally sustainable and socially responsible tourism, having built an international network of highly-trained experts providing interdisciplinary analysis and solutions, as well as publications, conferences, courses, training, and educational workshops. CREST delivers programs and services in field research, feasibility and impact studies, market research, certification programs, traveler's philanthropy and strengthening sustainable tourism and ecotourism. CREST's mission is to promote responsible tourism policies and practices globally so that local communities may thrive and steward their cultural resources and biodiversity.

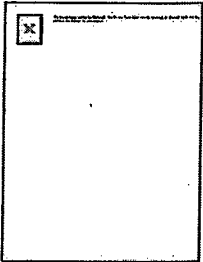
The rapid pace of resort and vacation home developments along coastlines and on islands is contributing to a variety of environmental and social issues. CREST has sought to critically address these through research and analysis of the coastal tourism sector – the fastest growing sector in the tourism industry – in order to lessen the social and environmental impact of these developments, and increase the benefits for local communities on the coast.

CREST has extensive experience examining and providing policy recommendations to the coastal tourism sector including several reports and publications: 1) "Alternative Development Models & Good Practices for Sustainable Coastal Tourism: A Framework for Decision Makers in Mexico", a report which compiles existing best practices for sustainable, large-scale coastal tourism developments in Mexico, and provides recommendations for implementation at the policy level; 2) "The Impact of Tourism Related Development along Costa Rica's Pacific Coast", a multi-dimensional study which critically assesses the growth, trends and impacts of tourism and tourism related development along Costa Rica's Pacific Coast; 3) "Global Trends in Coastal Tourism", a study funded by WWF, which analyzes global trends in coastal and marine tourism; 4) "Cruise Tourism Impacts in Costa Rica & Honduras: Policy Recommendations for Decision Makers" and "Cruise Tourism in Belize: Perceptions of Economic, Social and Environmental Impacts", two reports which take a critical look at the impacts of the cruise tourism industry in Central America.

For more information about CREST, please visit www.responsibletravel.org or contact staff@responsibletravel.org.

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